



Subject:	Routes Europe Conference 2017
Date:	12 April 2017
Reporting Officer:	Donal Durkan, Director of Development
Contact Officer:	Maggie McNally, Strategic Programme Manager

Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Some time in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	At January 2017 Committee, Members noted the update on the upcoming Routes Europe Conference 2017. They acknowledged the opportunity presented by this event to showcase Belfast to a global business audience as well as the potential of delivering new air routes for Belfast.
1.2	It was agreed that an update report would be presented to the Committee in April to set out the up-to-date programme for the event and to provide Members with an opportunity to identify relevant elements of the conference that they may want to attend.

2.0	Recommendations																												
2.1	<p>Members are asked to:</p> <ul style="list-style-type: none"> – Note the update on the Routes Europe Conference which will take place in Belfast for the first time on 23-25 April 2017; – Nominate Members to attend the City Hall welcome reception on 23 April 2017 and Titanic Belfast reception on 24 April 2017; – Advise whether they wish to attend any of the wider conference sessions. 																												
3.0	Main report																												
3.1	<p>The main Conference and showcase will take place in the Belfast Waterfront while a welcome reception will be held in Belfast City Hall and a gala networking event is to take place in Titanic Belfast. Members are requested to identify which of the evening receptions they wish to attend and if there are any of the Conference sessions which would be of interest to them. A full programme of the working sessions is attached as Appendix 1.</p>																												
3.2	<p>The Overall programme for the event is as follows:</p> <table border="1"> <thead> <tr> <th>Date</th> <th>Time</th> <th>Location</th> <th>Activity</th> </tr> </thead> <tbody> <tr> <td>23/04/17</td> <td>14.00-17.15</td> <td>Belfast Waterfront Hall</td> <td>Conference</td> </tr> <tr> <td>23/04/17</td> <td>17.45-19.30</td> <td>City Hall</td> <td>Welcome Reception</td> </tr> <tr> <td>24/04/17</td> <td>08.30-17.15</td> <td>Belfast Waterfront Hall</td> <td>All day conference</td> </tr> <tr> <td>24/04/17</td> <td>19.00-23.30</td> <td>Titanic Belfast</td> <td>Networking Evening and Routes Europe Marketing Awards</td> </tr> <tr> <td>25/04/17</td> <td>08.30-16.30</td> <td>Belfast Waterfront Hall</td> <td>All day conference</td> </tr> <tr> <td>25/04/17</td> <td>12.30-14.00</td> <td>Belfast Waterfront Hall</td> <td>Lunch hosted by Hosts of Routes Europe 2018</td> </tr> </tbody> </table>	Date	Time	Location	Activity	23/04/17	14.00-17.15	Belfast Waterfront Hall	Conference	23/04/17	17.45-19.30	City Hall	Welcome Reception	24/04/17	08.30-17.15	Belfast Waterfront Hall	All day conference	24/04/17	19.00-23.30	Titanic Belfast	Networking Evening and Routes Europe Marketing Awards	25/04/17	08.30-16.30	Belfast Waterfront Hall	All day conference	25/04/17	12.30-14.00	Belfast Waterfront Hall	Lunch hosted by Hosts of Routes Europe 2018
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3.3	<p>The City Hall Welcome reception on the Sunday night will be an informal occasion with jazz music and drinks and canapés for all delegates. The Lord Mayor will also host 20 VIPs in the Parlour just prior to the Welcome reception. The Titanic evening will take place on the Monday evening and will consist of the Titanic experience tours, canapés and drinks, before the Europe Marketing Awards in the White Star lounge and a standing reception with hot food.</p>																												
3.4	<p>Members have been asked to nominate attendees for each of the evening events. Given the availability of tickets, it is recommended that one Member from each party plus the Chair</p>																												

	<p>and Deputy Chairs of Committee and up to two additional Committee members or nominees attend. Once nominated, Members' details will be submitted to the organisers and allow for allocation of delegate passes. To date, officers have only been advised of one member who wishes to attend.</p>
3.5	<p><u>Financial and Resource Implications</u></p> <p>All financial contributions from Belfast City Council have been included in the 2016/17 and 2017/18 budgets and have already been approved by this Committee.</p>
3.6	<p><u>Equality or Good Relations Implications</u></p> <p>No specific equality or good relations implications.</p>
4.0	Appendices – Documents Attached
	Appendix 1: Live Content Programme – Routes Europe